



GREG SORBER/JOURNAL

Elias Estrada with Lone Sun Builders cuts metal studs during renovations to turn the former JB's at I-40 and Eubank NE into a second Sadie's location. The restaurant should open before Labor Day after a remodel that includes adding a bar and New Mexican decor.

HEIGHTS HOT SPOT

Sadie's, Longtime Popular North Valley Restaurant, Readies Second Location for East Side Chile Addicts

BY RIVKELA BRODSKY
Journal Staff Writer

Sadie's fans in the Northeast Heights won't have to travel to the North Valley to enjoy its New Mexican dishes any more.

A second location will be opening in about a week at the former JB's at Eubank and I-40.

Work to transform the JB's restaurant at 15 Hotel Circle began Monday after the restaurant served its last dinner customers Sunday. The location will be closed until it reopens as Sadie's before Labor Day.

Roger Erker, who owns Albuquerque's two JB's locations with his wife, Doreen, said the Heights location had been struggling since the recession hit.

"We did good at breakfast (and

lunch, not so much at dinner. We were looking for something to bring in people for dinner."

Erker has been friends with the Staffords — the family that has owned and operated Sadie's for 34 years — for more than 30 years and knows how packed the restaurant can get, especially for dinner.

"Sadie's has a good reputation in town and they're busy," Erker said. "There's quite a wait for dinner."

Brian Stafford, general manager for Sadie's, told the **Journal** in July that the location was a good one with a baseball park across the street, three hotels in the area and easy interstate access.

The remodel of the Eubank eatery includes a new look inside and out, including new carpeting, a bar and New Mexico decor. Erker wouldn't give an exact figure on the cost of

the transformation, except to say it was "well into the six figures." The menu will be the same as Sadie's at 6230 4th St. NW, but will open early and serve a breakfast buffet — something JB's has been doing for years.

The licensing deal has been in the works for a year and a half, Erker said. The location will be run by Erker's employees, but it will be kept up to Sadie's standards, under the agreement.

Most of the JB's employees are returning for the new eatery. Another 30 to 35 will be hired, Erker said. Applications will be accepted Saturday and Sunday from 11 a.m. to 5 p.m. at Sandia Courtyard Hotel, just west of JB's.

Hours for the new location are 6 a.m. to 11 p.m. Sunday through Thursday. The eatery will stay open until midnight Friday and Saturday.

MARKETS D5

| Index | Value | Change |
|--------|----------|--------|
| DOW | 9,543.52 | +4.23 |
| NASDAQ | 2,024.43 | +0.20 |
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| NYSE | 6,687.94 | -9.28 |

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